



# Mina S. Leszczuk

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[minales.com](http://minales.com)

Ambitious, conscientious and highly detailed graphic designer seeking an in-house position with a focus on print-based or packaging design.

**Experience**    **Branding and Design Consultant / Freelance Graphic Designer**  
NJ - NY area (September 2008 - Present)

Consultant to Jennifer Kakalettris Design

- Supported Jennifer Kakalettris on various projects including text alignment and replacing images on promotional materials.
- Provided continuity for client by covering her position in her absence.

Design consultant for Jersey City Art School, New Jersey

- Designed ad panels for website. (<http://www.jcartschool.com>)
- Participated in brainstorming meetings for its fledgling magazine, Collude, offering creative ideas and concepts for the publication.

Branding and design consultant for Semolina restaurant in Newark, NJ

- Rebranded Semolina restaurant.
- Responsible for concept through development to execution of rebranding with deliverables including identity, menus, promotional materials, and website layout.

**Active Compassion Transforms, Volunteer Group / Graphic Designer**  
Manhattan, NY (October 2009 - January 2011)

- Provided marketing ideas for fundraising projects, developing and executing those ideas with tight timescales.
- Designed deliverables including donation forms, online and print invitations and promotional materials.

**Lehman College, CUNY / Graphic Designer**  
Bronx, NY (January 2009 - March 2009)

- Created brochures, ads, flyers, invitations, programs and other printed materials.
- Responsible for most of the published designs for the college.
- Scheduled meetings and communicated with clients in the college.

**Big Arrow Consulting Grou, LLC. / Internship**  
Manhattan, NY (March 2008 - May 2008)

- Collaborated with design team to develop identity systems and communication materials for pharmaceutical companies. Responsibilities included photo searching, logo alignment, recreating existing images and materials and designing promotional packages.

- Skills**
- Adobe Creative Suite including Photoshop, Illustrator & InDesign
  - Graphic Design: Typography and 3D design with experience in Fine Art
  - Drawing, Painting, Sculpting and Printmaking
  - Microsoft Word, Acrobat
  - Mac and PC
  - Fluent in Japanese with strong work ethic

**Education**    Bachelor's Degree / Graphic Design, 2008 / The College of New Jersey / Ewing, NJ  
Associate's Degree / Fine Art, 2006 / Mercer County Community College / Trenton, NJ